

<http://newsmantra.in/vatikas-enviro-conducts-month-long-blood-donation-drive-for-thalassemic-patients/>

Vatika's Enviro conducts month long blood donation drive for Thalassemic patients



Gurgaon's leading developer Vatika group's Enviro wing has initiated a life saving cause by organizing blood donation drive in collaboration with the National Thalassaemia Welfare Society, one of the oldest societies for blood donation in Delhi. This month long drive will be conducted at all Vatika's corporate complexes, housing societies and other locations; it is open for all the employees as well as common people. The drive started with its first two camps held recently at Vatika Triangle, Sushant Lok – 1, Gurgaon and Vatika First India Place. A total collection of 104 blood units has been made so far.

According to Ajay Kumar, Vice-President, Enviro, "Thalassaemia is one of the most common genetic disorder in the world, and we believe that these patients deserve the gift of life. Hence, Enviro organised this blood donation camp and we are proud to join this lifesaving mission to provide hope to those who need it most."

The collected blood will be used by the National Thalassaemia Welfare Society for Thalassaemic patients. Thalassaemia is a disease of the blood in which there is increased destruction (hemolysis) of the red cells, which requires regular blood transfusion. This is an inherited genetic disorder and approximately 10,000 cases are being added each year.

Megha, one of the donors said, "Felt good donating blood and help share this invaluable gift with someone in need."

The donation drive will end on 25th July, 2016. It will be held at various locations- Vatika City Point, Vatika Professional Point, Vatika Tower, Vatika Atrium, Vatika Business Park, Vatika Mindscape, and Vatika City. The idea behind this is to reach all enthusiast donors from all the corners. With the increasing number of diseases, there is a dire need of blood and the demand is exceeding the supply in big numbers.

<http://www.thehansindia.com/posts/index/Health/2016-06-27/Vatikas-Enviro-conducts-month-long-blood-donation-drive-for-Thalassemic-patients/238036>

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Key highlights:

- Enviro conducts one of the largest blood donation drives at Gurgaon
- Blood donation camps held in collaboration with National Thalassemia Welfare Society
- The collected blood will be given to Thalassemic patients
- Each year 7,000-10,000 children are being

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<http://www.cityairnews.com/content/vatika%E2%80%99s-enviro-conducts-month-long-blood-donation-drive-thalassemic-patients>

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http://www.indiaonline.com/article/general-na/vatika%E2%80%99s-enviro-conducts-month-long-blood-donation-drive-for-thalassemic-patients-116062700151_1.html

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गुडगाँव बचाएगा थैलेसीमिया से पीड़ित मरीजों को



इनवाईरो द्वारा एक महीने का रक्तदान शिविर कार्यक्रम का आयोजन

गुडगाँव: वाटिका ग्रुप की एकीकृत सुविधा प्रबंधन कंपनी, इनवाईरो द्वारा एक महीने का रक्तदान शिविर कार्यक्रम का आयोजन किया गया है। यह रक्तदान कैंप 21 जून को शुरू किया गया है जो कि 25 जुलाई तक चलेगा। इस कार्यक्रम के अंतर्गत अभी वाटिका के दो प्रोजेक्ट - वाटिका ट्रेगल और वाटिका फर्स्ट इंडिया प्लेस पर कैंप लगाए गए हैं जिससे 104 यूनिट रक्त इकट्ठा हो चुका है। इसके आलावा यह रक्तदान शिविर, वाटिका के विभिन्न प्रोजेक्ट्स - वाटिका सिटी पॉइंट, वाटिका प्रोफेशनल पॉइंट, वाटिका टावर, वाटिका एट्रियम, वाटिका बिज़नेस पार्क, वाटिका माइंडस्केप और वाटिका सिटी पर लगाए जाएंगे। इस शिविर में वाटिका के कर्मचारियों सहित कोई भी आम जनता आकर स्वेच्छा से रक्तदान कर सकता है।

एकत्रित किए गए रक्त को राष्ट्रीय थैलेसीमिया सोसायटी को प्रदान किया जायेगा। जिसका पूरा का पूरा इस्तेमाल थैलेसीमिया रोगी के ईलाज के लिए खर्च किया जाएगा।

थैलेसीमिया एक अनुवांशिक रक्त रोग है जिसके कारण रोगी के शरीर में लाल रक्त कण और हीमोग्लोबिन की मात्रा सामान्य से कम हो जाती है फलतः रोगी को बार - बार रक्त चढ़ाना पड़ता है। भारत में हर वर्ष 7 से 10 हजार बच्चे थैलेसीमिया से पीड़ित पैदा होते हैं। थैलेसीमिया होने से रोगी को बार - बार रक्त चढ़ाना पड़ता है और ऐसा ना करने पर रोगी जीवित नहीं रह पाता है।

इनवाईरो के वाईस-प्रेसिडेंट अजय कुमार ने बताया कि "थैलेसीमिया दुनिया में सबसे आम आनुवंशिक विकार में से एक है, और हम मानते हैं की इन मरीजों को जीवन का उपहार मिलना चाहिए। इसलिए इनवाईरो ने इस रक्तदान शिविर का आयोजन किया है और जरूरतमंद लोगों के जीवन रक्षण के लिए काम करने पर गर्व है।"

रक्तदान शिविर में दान करने वाली मेधा ने कहा कि "आज सुबह सबसे पहले खून देना मुझे काफी अच्छा लगा। जरूरत के समय किसी को यह अमूल्य उपहार देना, उनके लिए काफी मददगार साबित होता है।"